

Objectives And Key Results Driving Focus Alignment And Engagement With Okrs Wiley Corporate F A By Paul R Niven Ben Lamorte

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"Klappentext Objectives and key results (OKRs) are integral to connecting the goals of teams and employees with the strategy of the organization in order to drive focus, alignment, engagement, and execution. Objectives and Key Results is the first comprehensive guide for using OKRs to overcome today's sophisticated challenges, including the difficulties of executing strategy, building new organizations, sustaining growth, mitigating the risk of disruption, and prioritizing employee engagement. In this A-to-Z guidebook for understanding OKRs and effectively implementing them at any organization, two leading experts walk you through the beginnings of OKRs at Intel in the 1980s to the innovative ways companies such as Flipkart, GoNoodle, and TaxSlayer are using OKRs to gain a competitive edge today. You'll find insightful coverage of this valuable critical-thinking framework for enabling teams and employees to reimagine what they can achieve, build their goal-setting muscles, and actually accomplish their full potential day after day. This turnkey program outlines all the steps you need to successfully launch OKRs and make them sustainable, including the specific times and types of reviews essential to an effective OKRs cycle. An in-depth look into the latest software solutions addresses the most beneficial ways to use modern tools, as well as providing the twenty critical questions to answer before investing in any software. Keep this convenient resource at your fingertips for: All the know-how and strategy for winning the necessary executive support to successfully integrate OKRs into an organization A detailed examination of the most up-to-date best practices for designing and sustaining a successful OKRs program Firsthand insight into customizing the OKRs framework to perfectly connect the goals of your organization Objectives and Key Results is your complete, one-stop resource for bringing this highly valuable method of defining, aligning, and tracking goals to your business. Buchrückseite **Praise for Objectives and Key Results** 'OKRs are not just a Silicon Valley thing. From a mature Fortune 50 icon to a mid-sized, private, high-growth company?I've seen the transformational power of OKRs first hand. This book is a must-read for any business leader seeking to leverage this thoughtful and forward goal-setting mindset to create a more agile, engaged, and highly-productive team.' **Dean Carter**, Vice President Shared Services, Patagonia 'OKRs are a magical machine. Insert strategy into one end, and get focused execution out the other. This book contains all you need to create such a machine. Read it, do what it says, and watch the magic happen.' **John Herbold**, Co-founder, GoNoodle 'This book will help you to implement an agile and transparent system to align and focus your organization. It is easy to understand and the principles are relevant?from Silicon Valley straight through to the entrepreneurial culture of Berlin.' **Robert Gentz**, Co-founder and co-CEO, Zalando SE 'An incredibly thorough yet utterly readable book that makes OKRs make sense. If you need to tie a jetpack to your organization, you want this book.' **Christina Wodtke**, Adjunct Professor at Stanford Continuing Studies and author of Radical Focus Alle Produktbeschreibungen"

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by wiley ben studied engineering and mathematics at university of california davis and holds a graduate

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